





# Day-Date 40

Oyster, 40 mm, white gold

The Oyster Perpetual Day-Date 40 in 18 ct white gold with a white mother-of-pearl, diamond-set dial, fluted bezel and a President

## bracelet.



MOTHER-OF-PEARL DIAL

# Highlighting natural beauty

This dial features 10 baguette-cut diamonds. Mother-of-pearl is by its nature full of mystery and surprises. Depending on its origin, it can be pink, white, black or yellow. It differs in colour, intensity and structure according to the part of the shell from which it is extracted.

At Rolex, mother-of-pearl is never artificially coloured. Instead, particular know-how and skill are devoted to simply highlighting its natural beauty and preserving the original hues. As all mother-of-pearl dials are unique pieces, an identical dial will never be found on another wrist.



FLUTED BEZEL

# A Rolex signature

The Rolex fluted bezel is a mark of distinction.

Originally, the fluting of the Oyster bezel had a functional purpose: it served to screw the bezel onto the case helping to ensure the waterproofness of the watch.

It was therefore identical to the fluting on the case back, which was also screwed onto the case for waterproofness, using specific Rolex tools. Over time, the fluting became an aesthetic element, a genuine Rolex signature feature. Today the fluted bezel is a mark of distinction, in gold on this Day-Date 40.



18 CT WHITE GOLD

Commitment to excellence

By operating its own exclusive foundry, Rolex has the unrivalled ability to cast the highest quality 18 ct gold alloys. According to the proportion of silver, copper, platinum or palladium added, different types of 18 ct gold are obtained: yellow, pink or white.

They are made with only the purest metals and meticulously inspected in an in-house laboratory with state-of-the-art equipment, before the gold is formed and shaped with the same painstaking attention to quality. Rolex's commitment to excellence begins at the source.



THE PRESIDENT BRACELET

# The ultimate refinement

The design, development and production of Rolex

bracelets and clasps, as well as the stringent tests they face, involve advanced high technology.

And, as with all the components of the watch, aesthetic controls by the human eye guarantee impeccable beauty. The President bracelet, with its semi-circular three piece links, was created in 1956 for the launch of the Oyster Perpetual Day-Date. It represents the ultimate in refinement and comfort and is always made of carefully selected precious metals.

# **More Day-Date** technical details

Reference 228239

### **Model Case**

#### **Type**

Oyster, 40 mm, white gold

#### **Diameter**

40 mm

#### **Material**

White gold

#### Bezel

Fluted

#### **Oyster Architecture**

Monobloc middle case, screw-down case back and winding crown

#### **Winding Crown**

Screw-down, Twinlock double waterproofness system

#### **Crystal**

Scratch-resistant sapphire, Cyclops lens over the date

#### Water Resistance Waterproof to 100 metres / 330 feet

### **Movement**

#### Туре

Perpetual, mechanical, self-winding

#### Calibre

3255, Manufacture Rolex

#### **Precision**

-2/+2 sec/day, after casing

#### **Oscillator**

Paramagnetic blue Parachrom hairspring. High-performance Paraflex shock absorbers

#### Winding

Bidirectional self-winding via Perpetual rotor

#### **Power reserve**

Approximately 70 hours

#### **Functions**

Centre hour, minute and seconds hands. Instantaneous day and date in apertures, secure rapid-setting. Stop-seconds for exact time setting

### **Bracelet**

#### Туре

President, semi-circular three-piece links

#### **Bracelet Material**

18 ct white gold

#### Clasp

Concealed folding Crownclasp

### Dial

#### Туре

White mother-of-pearl set with

diamonds

### Certification

#### Туре

Superlative Chronometer (COSC + Rolex certification after casing)

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